

EEO PUBLIC FILE REPORT
Townsquare Media – Binghamton LLC
WHWK-FM, WAAL-FM, WWYL-FM, WNBF-AM, WYOS-AM
February 1, 2016 to January 31, 2017

Section 1. Vacancy List

Job Title	Recruitment Sources (RS) Used to Fill Vacancy	RS that Referred the hiree
Account Executive – April 11, 2016	1 thru 15 below	2
Account Executive – August 8, 2016	1 thru 15 below	2
Account Manager – October 3, 2016	1 thru 15 below	2
Digital Sales Manager – April 18, 2016	1 thru 15 below	2
Digital Sales Manager – October 3, 2016	1 thru 15 below	1
On-Air Host WWYL – August 22, 2016	1 thru 15 below	2

Section 2. Recruitment Source List

RS Number	RS Information	RS Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	Townsquare Media – Binghamton (Break rooms, Bulletin Boards, Company email, Employee Referral, websites, On-Air Announcements, Walk-ins 59 Court Street Binghamton, NY 13902 Christopher Reeb, Regional Business Manager 716 852-7444 Ext 3311	No	11
2	Townsquare Media – Binghamton Digital Job Fair 59 Court Street Binghamton, NY 13901	No	27

	www.991thewhale.com www.981thehawk.com www.wild104fm.com www.wnbf.com www.espnbinghamton.com (Digital Job Fair –March 1, 2016 thru March 31, 2016) (Open House Recruitment- March 16,2016)		
3	Binghamton University 440 Vestal Parkway East Vestal, NY 13850 Mary Bauer-Hagenbaumer 607-777-2553 (Job Fair – February 10, 2016)	No	0
4	SUNY Broome P. O. Box 1017 Binghamton, NY 13902 Carrie Wood 607-778-5205 (Job Fair-April 7, 2016)	No	0
5	Community Foundation of South Central New York 70 Front Street Binghamton, NY 13905 Robin Alpaugh 607-772-6773	No	0
6	Workforce of New York/Job Source NY 70 Front Street Binghamton, NY 13905 Roger Slawta 607-778-226	Yes	0
7	Broome-Tioga Workforce NY Tioga Employment Center 1062 Rt 38, PO Box 108 Owego, NY 13827 Sheri McCall 607-687-8504 (Job Fair – March 8, 2016)	Yes	1
8	Southern Tier Young Professionals P. O. Box 3248 Binghamton, NY 13902 Dorollo Dixon 607-725-4882	Yes	0
9	New York State Department of Labor	Yes	0

	2001 Perimeter Road Endicott, NY 13760 Deborah Puglisi 607-741-4521		
10	Marywood University 2300 Adams Ave Scranton, PA 18509 Kathleen Knabel 570-348-6247	No	0
11	Indeed.Com www.Indeed.com	No	8
12	All Access www.allaccess.com	No	0
13	FMQB Magazine Executive: MewsF-36 1930 East Marelton Pike, Cherry Hill, NY 08003 Contact Dave Hoeffel (856) 424-7080 mlaspina@fmqb.com	No	0
15	Linkedin Linkedin.com	No	0
Total Number of Interviews over 12-month period: 47			

Section 3. Recruitment Initiatives

Type of Recruitment Initiative	Brief Description of Activity
Binghamton University Job and Internship Fair – February 10 2016	Participation in the Binghamton University Job and Internship Fair on February 10, 2016 in the University Union from 11:00am to 3:30pm. Key staff including two Market Sales Managers answered questions about broadcasting opportunities. Townsquare Media personnel that were present had substantial responsibility in the making of hiring decisions. Career Opportunities” pamphlet and placed an ad for the Employment Unit in their Business Show guide book.
Tioga Job County Fair – March 8, 2016	Participation in the Tioga County Job Fair held at the Owego Treadway Inn, Owego

	<p>New York. This Job Fair is organized by Tioga Employment Center, Broome-Tioga Workforce NY. From 10:00am to 2:00pm,. This Job Fair is a community-wide event that promotes employment and education in the Greater Binghamton Area. Key staff answered questions about broadcasting opportunities The personnel who attended the show have substantial responsibility in the making of hiring decisions. Tioga Employment Center, Broome-Tioga Workforce NY was a general recruitment source; the Employment Unit distributed “Career Opportunities” pamphlet and placed an ad for the Employment Unit in their Business Show guide book.</p>
<p>Internship Program</p>	<p>Townsquare Media in Binghamton operates an internship program and accepts interns on a regular basis in various departments. During the reporting period, 3 students acquired broadcast field skills through the internship program. Interns were responsible for a variety of station related tasks pertaining to promotions, production, sales, and marketing. In addition, interns received a varied, hands-on broadcast education that included assisting with live broadcasts, organizing promotional giveaways, writing and producing commercials to air on radio stations, and generating press releases, pitch letters and other printed materials.</p>